

Annie Brennan

Art Director

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anniebrennan.com

Art Director

September 2021–Present

RPA

Santa Monica, CA

Junior Art Director

June 2021–September 2021

Develop high-level streaming, digital, social & out-of-home campaigns for clients such as Honda, Farmers Insurance, Apartments.com, Homes.com, and Arco; including a \$15 million Homes.com Super Bowl campaign in 2026.

Grow Farmers Insurance's organic social channels from the ground up, including ideation, production, and recurring on-screen roles. Problem-solve within a tight-knit team with few resources to stand out against the social landscape with a blend of humor, education and relatability.

Foster creative and collaborative partnerships with multiple copywriting partners and team members.

Concept unique look and feel for internal brand projects and a variety of pro bono clients, including UNICEF, Pediatric Brain Tumor Foundation, and End Kids Cancer.

Produce and present decks to client with energy, humor, and a strong creative POV.

Graphic Design Intern

June 2020–December 2020

VotingSmarter

Remote

Initiated a brand overhaul by refining all visual style specifications—including colors, logo refinement, typography, and iconography.

Advised the app development team on UX/UI.

Grew followings on Instagram, Facebook, & LinkedIn by designing graphics, promotional videos, and gifs for all platforms.

Tools + Skills

Adobe Suite [Photoshop, Illustrator, InDesign, Premiere, After Effects], Microsoft Office Suite, public speaking and presentation, content creation, graphic design, branding, storyboarding, concept development, leadership

Design Intern

February 2021–May 2021

The Tangent Agency

Remote, Los Angeles

Contributed to brand, marketing, digital, and social campaigns serving some of the biggest names in entertainment, toys and games, and corporate branding, from Marvel to American Girl.

Navigated highly recognizable IP, taking creative concepts from visualization and key art brainstorming to pitchdeck design and completed social assets.

Compiled a weekly newsletter tracking trends in art, design, photography, architecture, fashion, and music, with commentary on their relevance in the design community.

Graphic Design Assistant

2017–2021

Chapman University Ideation Lab

Orange, CA

Efficiently produced print and digital flyers, unique branding materials, and promotions for campus events and class offerings following Chapman University brand guidelines.

Drafted and executed the branding and collateral material—and produced day-of operations—for the Annual OC Portfolio Review within a team of student organizers.

Trained and mentored new design assistants in an independent, “learn-as-you-do” environment.

Education

BFA Graphic Design
Minor in Business Admin

Chapman University

Orange, CA

Kappa Kappa Gamma Standards Committee,
Risk Chairwoman

Swim Team Captain, 2020–2021